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CMYK Distributors Inks Deal with The Prolific Group in Winnipeg for Multi-Press Installation of Digital Information's InkZone Ink-Presets & Closed Loop Solution

Weymouth, MA- November 12, 2012 – CMYK Distributors, Inc., the exclusive distributor of Swiss manufacturer Digital Information's products in North America, today announces a major installation of Digital Information's world-renown InkZone Ink-Presets and Closed Loop suite of solutions at The Prolific Group of Graphic Arts Companies in Winnipeg, Canada.

"We are delighted to welcome The Prolific Group of Graphic Arts Companies to our increasing roster of distinguished commercial printing companies who are saving time, money, and the environment with InkZone Ink-Presets and Closed Loop technology in their press rooms," said Mark Williams, Director of Sales for CMYK Distributors. "Prolific was looking for a cost-effective, sustainable system in which both the hardware and software suppliers offered a level of comfort that the systems would continue to be developed and supported. InkZone delivered."

The Prolific Group installed InkZone on five presses from 29" to 40" of various vintages. For the sake of uniformity, Prolific chose to replace the existing preset and closed-loop solution from the original press manufacturer, as well. Prolific also chose TECHKON for their scanning instrumentation needs.

Impressed with InkZone's intuitive interface, the solution also addresses several shortcomings of their previous closed-loop partner including the ability to preset minimum ink-key opening thresholds, color bar configuration that encompassed the full-width of all sheet sizes, color bar patches that allow for G7 compatible data readings, and a dependable CIP3 iterative learning process. Prolific is able to use the InkZone solution more fully than their previous system and the buy-in from the press room team is stronger. In fact, pressmen report that the accuracy of the data being sent to the press is much higher than previously experienced and, in many cases—especially with multi-form jobs that have similar design elements—they have been able to achieve run-to color on first pulls in as few as 150 sheets.

"Overall, we couldn't be more satisfied with our decision to install the InkZone Ink-Presets and Closed-Loop solution. The overall speed and accuracy of incoming color data, as well as data sent to the press for adjustment during the run, allows us to be much more consistent and productive," said Mike Lesyshen, Technical Manager for Prolific Graphics. "More customers are getting higher quality printed materials and we are able to make tighter deadlines. We expect that the advanced learning and ease of creating known deviations to press curves will help us very much with several customers who routinely press check their jobs and make color adjustment demands that vary from the files and proofs generated from our Prepress."

The InkZone solution features BestMatch for measuring density based on LAB/Delta E. Prolific Graphics recently used this functionality for the first time when running their G7 recertification on two

presses. The BestMatch feature exceeded expectations, allowing press operators to achieve and maintain the entire sheet (40") within G7 tolerances nearly 6 times faster than with a handheld spectrophotometer and spot reading across the sheet.

For more information on InkZone ink-presetting and closed-loop technology, please visit www.cmykdistributors.com or call Mark Williams, Director of Sales for CMYK Distributors, Inc. at 973-459-0524.

About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States, including the renowned InkZone product line. CMYK Distributors, Inc. understands the needs of the business from both the dealer and manufacturer perspectives and offers top-notch technical expertise. For more information on CMYK Distributors, Inc.'s products and services, go to www.cmykdistributors.com.

About Prolific Group of Graphic Arts Companies

Prolific Graphics has been a proud print and communications service provider in the Canadian and US market for 37 years, offering a full range of sheetfed, web, digital, and variable data print, plus direct mail. We have always been faithful to a philosophy of unparalleled customer service, with a commitment to maintaining leading edge technology, and personnel to achieve that goal.